

PATENT APPLICATION
ATTORNEY DOCKET NO.: SIMU-P01-003

MP-2161

27

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael M. Segal

Serial No.: 09/770,808

Filing Date: January 26, 2001

Title: SYSTEMS AND METHODS FOR DIRECTING TARGETED DATA
CONTENT WITHOUT COMPROMISING PRIVACY

Art Unit: 2161

Examiner: Unknown

Commissioner for Patents
Washington, DC 20231

Dear Sir:

RECEIVED

JUN 27 2001

TRANSMITTAL LETTER

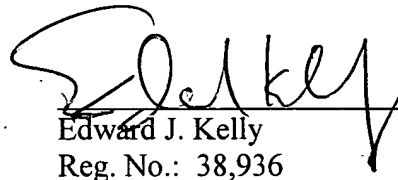
The Applicant hereby submits:

Technology Center 2100

- 1) Change of Correspondence Address
- 2) Change of Attorney Docket Number
- 3) Copy of General Revocation of Prior Powers of Attorney and Appointment of
New Power of Attorney or Authorization of Agents
- 4) Postcard for Date Stamp of Receipt

Respectfully submitted,

Dated: 22 June 2001

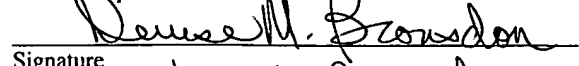

Edward J. Kelly
Reg. No.: 38,936

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Date

Denise M. Bronsdon
Denise M. Bronsdon

CHANGE OF ATTORNEY DOCKET NUMBER

Commissioner for Patents
Washington, DC 20231

Dear Sir:

Please note that the Attorney Docket Number has been changed from
SCK-00301 to **SIMU-P01-003**. Please reference **SIMU-P01-003** on all future correspondence.

Respectfully submitted,

Edward J. Kelly
Edward J. Kelly
Reg. No.: 38,936

Dated: 22 June 2001

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